

Stakeholder Mapping

Essential Question

How can we thoughtfully bring people along with us as we introduce change?

What is a project, challenge, or idea you'd like to move forward?

How do you imagine this project will impact your community?

If resistance were not a factor, what would you do to advance this project? How would you start?

What points of resistance have already come up, OR what points of resistance do you imagine *could* come up, either for you or for other people?

Stakeholder	Why You Need Their Commitment	Now and Needed Commitment Levels for Each Person (X=now, O=needed)		
		Resistant	Neutral	On board

Questions for Consideration

- What did you notice about the process of filling in your Stakeholder Map?
- Where are the points of greatest resistance on your map?
- Where are the points of most buy-in (i.e. they are on board)?
- What opportunities are you seeing for how to move people closer to “on board?”